

# Pannys

## Phillip Island Chocolate Factory

### Pre-Visit Resource Kit Levels 5 and 6 Yr. 7, Yr. 8, Yr. 9 and Yr. 10

Pannys Amazing World of Chocolate, the latest addition. Learn about cocoa harvesting, how chocolate is made and their vital ingredients. Other viewings include the Statue of David (made from chocolate), mural of Dame Edna consisting of 12,000 chocolate pieces, and the chocolate village where even the buildings are made of chocolate.



Educational exhibition on cocoa production



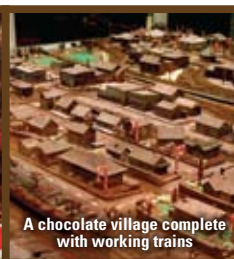
Interactive display of chocolate production



A two metre chocolate statue of Michelangelo's David



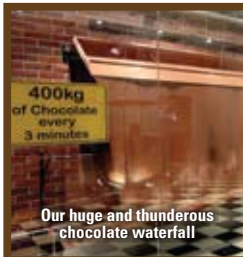
A 12,000 piece chocolate mosaic of Dame Edna Everage



A chocolate village complete with working trains



A giant ONE TONNE block of chocolate



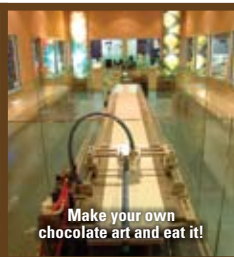
Our huge and thunderous chocolate waterfall



Panny's Amazing Chocolate Machine



See the slow growing chocolate stalagmite



Make your own chocolate art and eat it!



Watch the chocolate carving machine



See the chocolate factory in action

**Open 7 days a week from 9am**

**[www.phillipislandchocolatefactory.com.au](http://www.phillipislandchocolatefactory.com.au)**

## Contents

This is a curriculum pack that provides activities that are related directly to the Victorian Essential Learning Standards. The activities have been designed to link into the defined Strands and Domains of VELs.

There are worksheets and activity ideas that can be used to prepare and 'tune-in' the students. Pick and choose the activities that relate best to your class. Enjoy!

---

### **Physical, Personal and Social Learning**

**Pg. 3**

Health and Physical Education  
Interpersonal development  
Personal Learning  
Civics and Citizenship

---

### **Disciplined-based Learning**

**Pg. 5**

The Arts  
English  
The Humanities  
Economics  
Geography  
History  
Languages Other Than English (LOTE)  
Mathematics  
Science

---

### **Interdisciplinary Learning**

**Pg. 7**

Communication  
Design, Creativity and Technology  
Information and Communications Technology  
Thinking Processes



Name.....

Date:.....

**Chocolate Making – The Process**

Chocolate starts from the Cocoa Tree and is finished with a product that a consumer can purchase and eat. Research this process and define the stages necessary to make chocolate.

In your own words explain the scientific process involved. Present your findings in the form of a poster, talk, PowerPoint show or report.



**Ensure you explain the following terms:**

Harvesting

Cocoa pods

Roasting

Blending

Tempuring

Conching

Packaging

Retail sales

Marketing

Name.....

Date:.....

To begin his business Panny had to create a business plan with his aims goals and predictions financially. In a small group create a simplified business plan for your own retail business selling a product designed by you.

In your business plan include and define the following headings:

**Product Summary:**

---

---

---

**Company Name:**

---

---

---

**Mission Statement:**

---

---

---

**Goals and Objectives:**

---

---

---

**SWOT Analysis:**

**• Strengths:**

---

---

**• Weaknesses:**

---

---

**• Opportunities:**

---

---

**• Threats:**

---

---

**Projected Market:**

---

---

Name.....

Date:.....



Chocolate has been made for hundreds of years by several modern and ancient cultures. The historical markers of chocolate making history have stretched across many continents throughout this time.

**Research this history and create a timeline highlighting the following points:**

**(A)** Define the significant geographical locations around the world.

---

---

---

---

---

**(B)** Define the ways in which the product has been transported around the world throughout time.

---

---

---

---

---

**(C)** Detail the ways that each culture influenced the product.

---

---

---

---

---

**(D)** Highlight the ways technology has supported the development of the market and the processing of the product.

---

---

---

---

Name.....

Date:.....

Every retail/wholesale business that sells products must invoice their client when a product is purchased. This becomes a receipt that can be used for tax and book keeping purposes.

As a class discuss the value and purpose of an invoice. Consider the information required and the way in which it needs to be structured.

**Make an invoice for this chocolate product based on the information below.**

Panny sold 373 units of the product, chocolate creams to Lovely Lollies a shop in your local area. Each unit costs \$2.24 and Panny must include GST (Goods and Services Tax) which is 10 %. Factor in delivery charges that are 95 cents per kilometre. Therefore, you must also work out how many kilometres the delivery van will travel from the Phillip Island Chocolate Factory to your local area. Show this information on an invoice you have designed.

Name.....

Date:.....

Every retail company that relies on sales needs to advertise their product. Brainstorm the many ways of advertising a product and define the media tools and the purpose the media has in creating product exposure and product awareness.



**Advertisement and  
using the media to expose  
a product.**

**Consider:**

- How have you been influenced by the media to try a product?
- What media tools have you noticed companies use in marketing a product?
- What campaigns do you think are effective?

**As a class discuss the results and compare responses.**

Name.....

Date:.....

Choose a work of art that you particularly like and respect. It may be a sculpture or painting. Give a brief explanation of this work of art showing some of its history and explain your particular interest in it.

## This is Panny's penguin sculpture made entirely from chocolate!



Then consider how you can transform this work of art into a chocolate product. Explain the design, the process and the ways in which you would use technology.

### Include the below headings in your explanation:

Title: \_\_\_\_\_

Artist: \_\_\_\_\_ Date: \_\_\_\_\_

History/related information: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Why do you like this work of art? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

How could you make a version of this work of art out of chocolate? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

How would you use technology? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_